

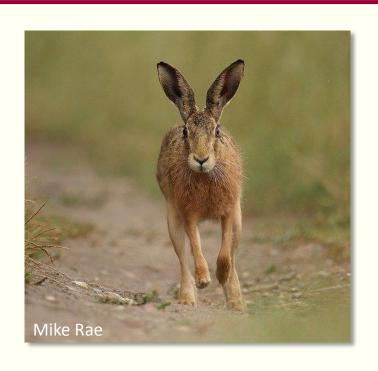
Outline



There is an urgent need for gathering quality data for assessing trends in the diversity and abundance of our wildlife.

Gathering choices:

- University and other professionals
- Remote Sensing
- "Coalition of the willing"
- The wider constituency



"Citizen Science"

The Professionals



- University academics
- Museum based taxonomists
- Policy and decision makers
- Conservation Agencies
- Land owners and managers
- Ecological consultants







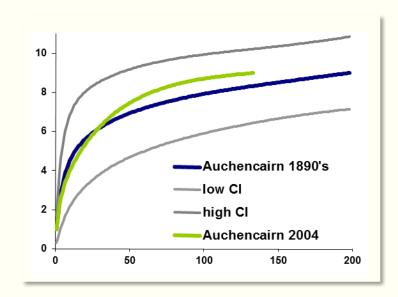






The Professionals

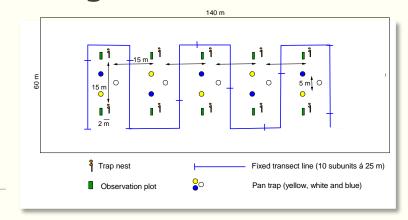






Professional skills

- Resources
- Ability to design and work to protocols to ensure results are scientifically valid
- Analytical skills
- Reporting skills

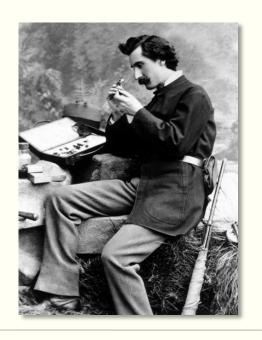


The Professionals; The downside



Cons

- Relatively few in number
- Expensive to hire





Summary

 Ideal (or even essential) if you can fund them adequately and find suitable candidates

The Volunteers





A huge diversity of people from all walks of life:

- Hobbyists
- Gardeners
- All-round naturalists
- Photographers
- Retired professionals









The Volunteers



Volunteer skills

- A passion for what they do
- Experience & motivation
- Considerable expertise
- Massive databases
- Sound validation and verification protocols
- Boots on the ground
- TIME



NL: 120,000 records





UK: 530,000 records





LT: 90,000 records

The Volunteers; The downside



Cons

- Data gathering methods mostly nonstandardised
- Free to do what they like and when they like (i.e. different priorities)
- Subject to bias
- Different timescales



Summary

• For large scale data gathering this group is ideal..... If it can be mobilised effectively

The Wider Public



Public

- Colossal numbers of potential recorders or observers
- An untapped resource?
- Making a difference





http://www.greatsunflower.org/

The Public; The downside



Cons

- Identification skills: nil
- Restricted target taxa
- Rely on photographic dets.
- Inaccuracy a problem
- Time consuming and expensive to deal with QA
- Sustaining interest
- A lack of understanding at political level



Summary

• For data-gathering at a huge scale... but with extremely limited aims, this can be very useful.

The Costs of Citizen Science



- Looks a beguiling option to cash-strapped organisations
- Apparently free labour
- BUT quality data needs rigorous validation and verification
- Understanding volunteer motivation is essential
- Never presume on the time, goodwill and expertise of volunteers

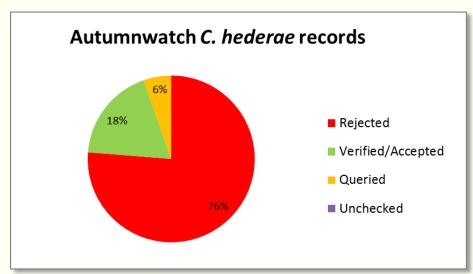


Costs

- Latest estimates for BWARS and HRS
- c. £490,000/year

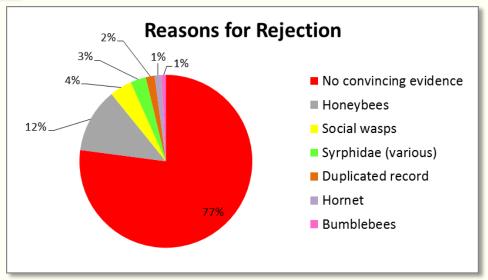
The Costs of Citizen Science





- n=316
- 4 days of time to verify
- c. 450 emails sent
- 316 verification or rejection comments

- This is a species that
 can be identified from photos
- Cost per verified record
- c. £18.30p



The Great British Bee Count 2014



The Bait

- 10 taxa to be recorded
- Handy coloured guide produced
- Sponsored by B&Q
- Easy to use phone
 App. for data uploading
- Promoted by well known campaigning NGO
- Making a difference

The Results

- 832,000 records
- 23,000 people engaged
- Many radio and TV interviews given
- Newspaper articles
- 2 species new to Ireland



The Great British Bee Count 2014



But.....

Among the 10 taxa to be recorded....

- 3 had finished season before project launched
- All social wasps lumped together
- Bumblebees covered by colour, not species
- No photo uploads possible
- No proper sampling protocol
- No verification possible
- ZERO USABLE RECORDS
- Citizen Science... or Public Engagement?

Reassurance



Volunteers need

- Guarantees
- Recognition
- Support
- Awareness raising
- Convincing of the role of professionals

Professionals need

- Convincing of the role of volunteers
- To be shown "how"



Case Study; BWARS



- The Society is fully volunteer
- Broad-based membership

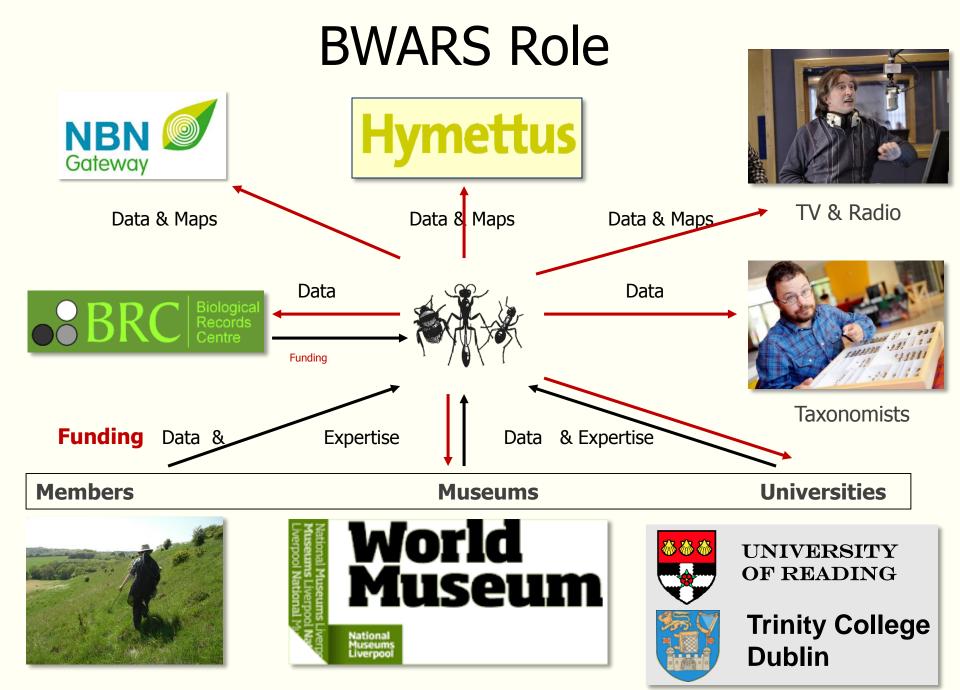
The Society is the only source of fully validated publicly available data on the distribution and ecology of all British bees and wasps, and has an important role in making information available



www.bwars.com

http://data.nbn.org.uk/

"The value of data is in its use, not merely in its possession" GBIF mantra



BWARS Role



BWARS IS:

- 100% Volunteer
- Independent
- Active in Biological Recording
- Dedicated to making data available to academics, NGO's, statutory bodies, LERC's etc.
- Keen to raise awareness



BWARS is **NOT**:

- Engaged in advocacy or campaigning
- Involved in direct conservation action

Citizen Science in action: Tree Bee







- Widespread in Europe
- Previously unknown in UK
- Undergoing range expansion everywhere
- Catholic choice of habitat
- Broad pollen forage spectrum
- Partial second brood

Arrival



BR. J. ENT. NAT. HIST., •• € 2001

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BOMBUS HYPNORUM (HYMENOPTERA: APIDAE), A NEW BRITISH BUMBLEBEE?

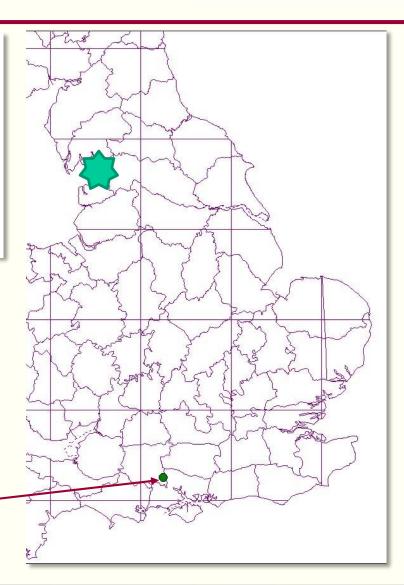
DAVE GOULSON1 AND PAUL WILLIAMS2

¹Biodiversity and Ecology Division, School of Biological Sciences, University of Southampton, Biomedical Sciences Building, Basset Crescent East, Southampton SO16 7PX, UK. Email: dg3@soton.ac.uk. ²Department of Entomology, The Natural History Museum, London SW7 5BD, UK

Abstract. A male of the bumblebee *Bombus hypnorum* (L.) has been collected in Wiltshire. This species has not been recorded previously from Britain and its identification and status are discussed.



Discovery site, 17 July 2001; Landford



A problem with identification



"The species of Bombus are exceedingly difficult to distinguish apart, the colour of the pubescence varies so greatly in different specimens of some species that it is wise to rely only on structure as a character in the discrimination of species; these characters are often very obscure, and difficult to appreciate" **Edward Saunders (1896)**



- Distinctive and unique colour pattern
- Identifiable to species level from photographs





Worker Male







- BWARS well placed to launch a campaign
- 450 members across the whole of UK
- Immediate interest in tracking the spread
- Nests regularly in bird nest-boxes



- Accessing the public via Social Media (eg WAB, iSpot, FB, Twitter)
- County Wildlife Groups
- Other Wildlife NGO's
- BBC Springwatch
- Involvement of the BBCT
- Online recording via iRecord and via apps















Hymettus



BWARS

Cynnwys:

- * Gwybodaeth gefndirol
- * Dosbarthiad yn y DU
- * a'r byd Mae anghenion cynefin
- * Cadwraeth



MENTER AR Y CYD: HYMETTUS — BWARS

Coed Cacwn Tingoch (Bombus hypnorum)

Stuart Roberts & Caryl John

Hanes a dosbarthiad yn y DU

Cafodd y Gwenynen coeden (Bombus hypnorum) ei ddarganfod am y tro cyntaf yn y DU yn ystod haf 2001 wrth sampl o'r ffin rhwng (Hampshire a Wiltshire). yn ystod y blynyddoedd a oedd yn dilyn, gwelwyd hwn yn gysm yn ardal Southampton, a ddarganfyddwyd poblogaethau newydd yn Hertfordshire. Ers 2007, bu ymlediad enfawr mewn amrediad a bu digonedd wedi eu cofnodi. Cafwyd cofnodion mor bell ar Gogledd o Northumberland, ac Orllewin Cymru.

Ar y cyfandir yn Europ, mae'r rhywogaeth yn eang, a gellir dod o hyd i ddigonedd hyd yn oed ar gorynys kola yn ardal Arctig Rwsia.Yn bennaf, mae'n wenynen o safleoedd iseldir, a chysylltwyd yn gryf a pharciau a gerddi Taflen Gwybodaeth 3

Ebrill 2010

- * Pwysig pollinator gwyllt o goed ffrwythau
- * Newydd goloneiddiwr v DU
- * Uchel patrwm Ili arbennig
- * Allwch chi ychwanegu at ein gwybodaeth?



Brenhines Bombus hypnorum yn gorffwys ar deilen.

The data arrives



Dear Mr Roberts,

While checking nest boxes on the 28/05/2009 in mixed woodland, surrounding the FERA Labs, at Sand Hutton near York (Grid ref SE672 584).

I came across a bee standing guard at the entrance to one of the boxes. While it is not uncommon for me to encounter the odd bee inside a nest box which I assume are either a buff or a white tailed (they usual fly off as lift the lid and before I have a chance to id them) and even the odd wasp nest, this encounter was different.

While watching the guard, it would on occasion turn 360 deg, which allowed me to see that it had a ginger thorax with no other yellow bands, with a black abdomen and a white tail.

As I watched the bee began to fan in wings in alarm, which elicited a response from the rest of the bees inside. I carefully opened the lid and at least 10-15 bees started to emerge from the box before I had a chance to gently close it.



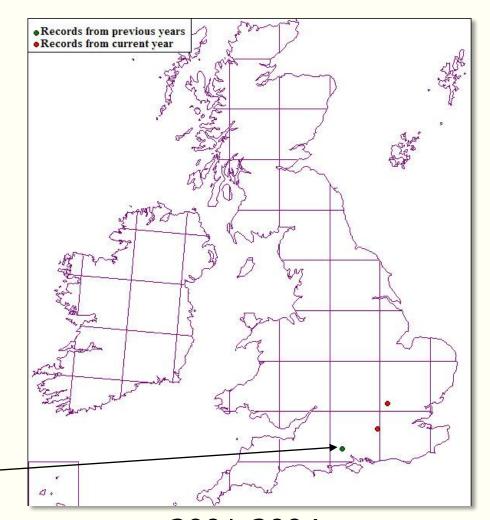




Mapping



- First record in 2001
- First nesting records in 2004
- In the 15 years since its arrival in the UK, *B. hypnorum* has come from THIS

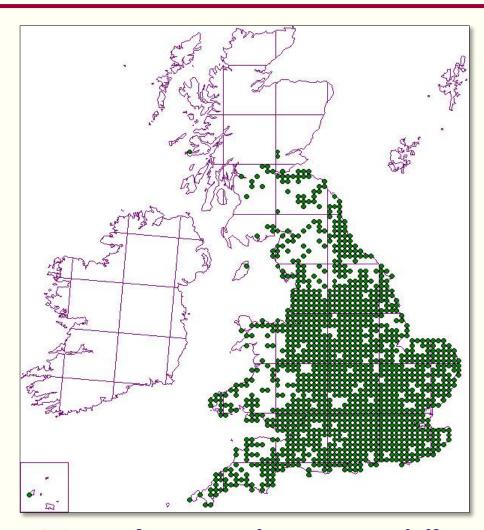


First UK Record

2001-2004

Mapping





2015 (BBCT data to add)

- Occupied Grid cells 1
 Jan 2015: **1170**
- Occupied Grid cells
 31 Dec 2015: 1265
- Total of 1600+ data
- Largely absent from uplands
- New to Man in 2015



Value



 New relationships can open up new areas of research

Applied links with conservation and agriculture







Recent papers and Publications:

- Nieto, Roberts, et al. (2015). European Red List of bees. Luxembourg: **Publication Office of the EU**.
- Rasmont et al. (2015) Distribution Atlas of European Bumblebees. **Pensoft**
- Ollerton et al. (2014) Extinctions of aculeate pollinators in Britain and the role of large-scale agricultural changes. **Science** 346.6215: 1360-1362.
- Kerr et al, (2015). Climate change impacts on bumblebees converge across continents. **Science** 349 (6244), 177-180.



Where to record?

- LERCS?
- National Recording Schemes & Societies?
- Other NGO's?
- iSpot?
- iRecord?
- FB?
- Twitter?
- Flickr?





Melissa Harrison

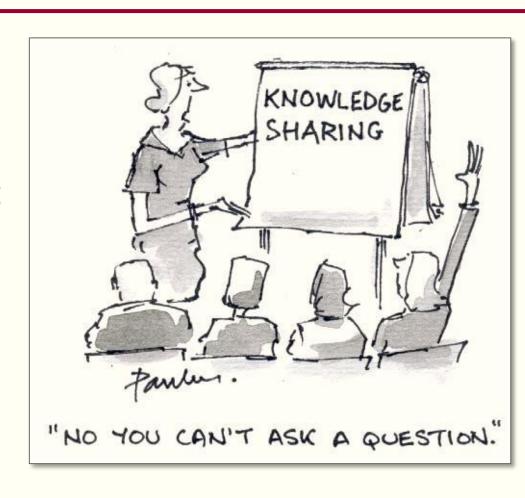
Confusion

Too much choice?



Open Access: Participants

- I consulted a number of people who have an interest in data gathering, verification, data flow and data use
- Statutory bodies: 3
- Schemes & Societies: 4
- LERC's: 1
- NGO's: 2





Open Access: What is it?

- Open data and content can be freely used, modified, and shared by anyone for any purpose
- Data available to others to use for free at the level of detail at which it is made open
- Data available to others to use for free at all times but at a full resolution with full attributes
- Data available to users who can re-use it however often they like, without contributing towards data gathering or data management costs
- A means for government to get rid of costs of development



Open Access Benefits:

- Wider use of data would enable better informed decisions to be made on development and conservation action
- Potentially rapid movement of data around the network
- Easier for academics or other users, with little knowledge of how volunteer schemes work, to access data
- Value of public benefit if data generated through public funding
- Ensure that data providers' information would actually reach the intended users

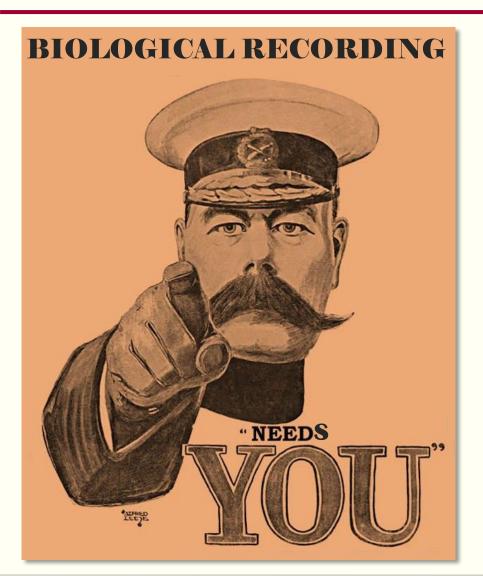


Open Access Drawbacks:

- Reduction of income to LERC's from commercial bodies
- Loss of funding from LERC partners could lead to loss of LERC's
- Loss of control over data use (eg rare edible fungi being over collected, rare orchid sites being crushed and trampled by ignorant photographers (both known issues)
- A reduction in data provision or withdrawal of data
- Breach of existing agreements with data providers
- Free access to data may be subsidising competitors
- Data misrepresented or abused

Is it worth it?





"They [the volunteer recorders] absolutely deserve to feel good about what they do because it is demonstrably valuable and significant both economically and scientifically."

Dr. Tom Breeze (University of Reading)

Thanks



- NFBR for the privilege of addressing the conference
- Committee, Social Media team and Members of BWARS
- Colleagues at BRC (especially Helen & David Roy)
- Tom Breeze (UoR)
- The contributors to my *ad hoc* information trawl on Open Access
- The volunteer recording community











Recent papers and Publications:

- van der Wal et al (2015). Mapping species distributions: A comparison of skilled naturalist and lay citizen science recording. **Ambio**, 44(4), 584-600.
- Isaac & Pocock (2015). Bias and information in biological records. **Biological Journal of the Linnean Society**.
- Senapathi et al (2015) The impact of over 80 years of land cover changes on bee and wasp pollinator communities in England. **Proc. Roy. Soc.(b)**
- DEFRA (2016) UK Biodiversity Indicators 2015